RMAG Summit Sponsorship 2020
December 15, 2019

Ladies and gentlemen,

First, we’d like to thank the companies that participated as a Summit Sponsor in 2019. And thank you for the in-kind donations of employee time and meeting space for RMAG meetings and events. Without the support of the Summit Sponsors RMAG could not exist.

In 2019 RMAG put on eight continuing educations classes and seven field trips. Your dollars also support our excellent publications including the monthly *Outcrop* newsletter, the quarterly *Mountain Geologist* and our special publications such as *Subsurface Cross Sections of Southern Rocky Mountain Basins*. Our monthly luncheon talks are a continued success and are often sold out.

For 2020, we have already planned several excellent events including a Data Science Symposium in April, several geologic ‘basics’ classes, and a full slate of field trips. As in the past, our social schedule will include the golf tournament, clay shoot and the Rockbuster’s Ball.

If you are already a Summit Sponsor, we look forward to your continued support in 2020, and you might consider upping your contribution. If you are not already a sponsor, look closely at the many free benefits included with sponsorship.

Please feel free to contact our staff with questions about sponsorship by email: staff@rmag.org or by phone at 800-970-7624.

We and the staff of RMAG wish you all a successful and prosperous 2020 and look forward to seeing you at our events.

Tom Sperr Jane Estes-Jackson
2019 RMAG President 2020 RMAG President
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution Level</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Benefits Value</td>
<td>over $8,200</td>
<td>over $4,900</td>
<td>over $3,100</td>
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</tbody>
</table>

### RMAG Website Benefits

- **Company logo on 2020 Summit Sponsor page on www.rmag.org**
  - Large Logo & Link
  - Medium Logo
  - Medium Logo

- **Articles and Ads on special Advertisers’ web page**
  - 4 articles & 4 large ads
  - 2 articles & 2 medium ads
  - 4 small ads

### Publication Advertising

- **The Outcrop (receive benefits for 12 issues, monthly online publication)**
  - full page ad
  - 2/3 page ad
  - 1/2 page ad

- **Company logo listed as a 2020 annual sponsor in The Outcrop**
  - Large Logo
  - Medium Logo
  - Small Logo

### Event Advertising (included for all events except where noted)

- **Company logo looping in PowerPoint presentation**
  - ✓
  - ✓
  - ✓

- **Company logo on 2020 Summit Sponsor signage at all events**
  - Large Logo
  - Medium Logo
  - Medium Logo

- **Opportunity to offer RMAG approved promotional materials**
  - ✓
  - ✓
  - ✓

*12 months of Outcrop advertising: In order to receive 12 full months, company logos and ad art must be received no later than the 20th of the month in which you register. If received after the 20th of the month, ad will start in the month following the month after you register, and you will receive 11 total months (e.g., ads received March 25th will appear in the May issue and run through the following March).**

**All logos and advertising information must be received no later than March 20, 2020, to be included in Summit Sponsor signage. Previous Summit Sponsors need to submit only advertising information.**

### RMAG 2020 Educational Events†

| Number of registrations for each type of educational event are suggested; however, you may use your registration points for any of RMAG’s 2020 symposia, core workshops or short courses. For example, a Gold sponsor may use 4 of their 6 points to send a group to the Fall Symposium. |
|---|---|---|
| Symposium registrations | 2 | 2 | 1 |
| Core Workshop registrations | 4 | 2 | 1 |
| Short Course registrations | 4 | 2 | 1 |
| **Total Registration Points** | 10 | 6 | 3 |

### RMAG 2020 Social Events†

| Golf and Sporting Clay registration points may be used for RMAG educational event registrations. For example, a Platinum Sponsor may use one of their golf teams (4 points) to send 4 people to a short course. |
|---|---|---|
| Golf Tournament player tickets | 2 teams of 4 players | 1 team of 4 players | 2 individual players |
| **Total Golf registration points** | 8 | 4 | 2 |
| Sporting Clay Tournament player tickets | 2 teams of 5 players | 1 team of 5 players | 2 individual players |
| **Total Sporting Clay Points** | 8 | 4 | 2 |

### RMAG 2020 Luncheons & Field Trips

| Number of tickets for field trips and luncheons are suggested; however, you may use your tickets for any of RMAG’s 2020 field trips or luncheons. For example, a Gold sponsor may use all 3 of their points to send a group on a field trip. |
|---|---|---|
| Field Trip tickets (may be used for any 1-day field trip during 2020) | 2 | 1 | 1 |
| RMAG Luncheon tickets | ✓ 3 | ✓ 2 | ✓ 1 |

†Registration points may be used for any RMAG educational event. One registration point = one admission ticket to event. Luncheon and field trip tickets are not eligible to use for educational or social events.
2020 RMAG Summit Sponsorship

All sponsor benefit event tickets must meet RMAG event registration deadlines. All benefits end 12 months after registration.

Discount for Platinum and Gold Sponsorships offered to returning 2019 Summit Sponsors only.

RMAG 2020 Summit Sponsorship Opportunities

Platinum Sponsor
Gold Sponsor
Silver Sponsor

Deadline for sponsorship: January 31, 2020. Specify type of payment on signed form, and send logo to staff@rmag.org by 1/31/2020. No benefits will be provided without payment.

Company: ____________________________________________________________
Company Representative: ______________________________________________
Address: _____________________________________________________________
City/State/Zip: _________________________________________________________
Phone: __________________________ Email: _________________________________

Payment by Credit Card
Select a card: Amex  M/C  VISA  Discover
Name as it appears on Credit Card: ________________________________________
Credit Card #: _________________________________________________________
Exp. Date: _______________ Security #: _________________________________
Signature: ____________________________________________________________

Payment by Check
Mail checks payable to RMAG:
Rocky Mountain Association of Geologists (RMAG)
1999 Broadway, Suite 730
Denver, CO, 80202

RMAG events are subject to change. Cancellation or rescheduling of events does not give sponsor right to refund. Summit Sponsors will receive benefits at any new events added into the RMAG schedule for 2020.

Thank you for your generous support!