



## Online Advertising

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RMAG offers three sizes of online advertising blocks. All ad blocks appear on the Advertisers page of the RMAG website.

Advertisers running an ad for 2 months may update or change their ad once. Advertisers running an ad for 6 or more months may update their ad every 2 months.

| Block Size  | Advertising Rate |          |          |           |
|-------------|------------------|----------|----------|-----------|
|             | 1 month          | 2 months | 6 months | 12 months |
| 524 x 430px | \$330            | \$620    | \$1710   | \$3240    |
| 250 x 430px | \$175            | \$330    | \$930    | \$1740    |
| 250 x 200px | \$165            | \$250    | \$690    | \$1200    |

Advertising agreement and payment must be submitted with your ad. Please designate a start date for your ad at least 2 weeks after you submit your paperwork. If for any reason we are unable to start your ad on that date, we will contact you and adjust the date so that you are ensured the full duration you have chosen.

Artwork should be 72dpi and can be sent as a jpg, png, or tiff.

Send materials to [staff@rmag.org](mailto:staff@rmag.org). Questions can also be directed to [staff@rmag.org](mailto:staff@rmag.org) or 800-970-7624.

Discounts are available if you choose to advertise online and in our online monthly newsletter the *Outcrop*. Receive half-off one product if you advertise at the same price level in both venues. If you choose 2 different product price levels, receive one quarter off the lower-priced product. See the *Outcrop* Media Kit for pricing and sizes for *Outcrop* ads.



# Agreement

## Advertising Agreement

Please indicate a start date for your ad *at least 2 weeks* after the submission date.

You are hereby authorized to publish our advertisement on the Rocky Mountain Association of Geologists' website, to occupy a space of:

|                    |                          |                           |                                |
|--------------------|--------------------------|---------------------------|--------------------------------|
| <b>Size:</b>       | <b>Large (524x430px)</b> | <b>Medium (250x430px)</b> | <b>Small (250x200px)</b>       |
| <b>Start Date:</b> | _____                    |                           | <b>Number of months:</b> _____ |

### TERMS

I understand that all fees shall be submitted with the advertising contract. If for any reason the RMAG is unable to start your ad on the designated date, we will contact you and adjust the date so that you are ensured the full duration you have chosen.

### ACCEPTANCE

I hereby accept all the terms and conditions of this insertion order, and hereby authorize the RMAG to publish the advertisement(s) as shown.

\_\_\_\_\_  
company name

\_\_\_\_\_  
contact

\_\_\_\_\_  
address, suite number

\_\_\_\_\_  
phone

\_\_\_\_\_  
city, state, zip

\_\_\_\_\_  
email

\_\_\_\_\_  
signature

\_\_\_\_\_  
date



# Payment

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## Payment Authorization

### Check

Mail this form and enclosed check to:

RMAG  
1999 Broadway, Suite 730  
Denver, CO, 80202

### Credit Card

I authorize RMAG to charge my credit card for my purchase for the amount of \$\_\_\_\_\_.

Name as it appears on card:\_\_\_\_\_

Credit Card Number:\_\_\_\_\_

Verification/Security Code:\_\_\_\_\_

Expiration Date:\_\_\_\_\_

Signature:\_\_\_\_\_ Date:\_\_\_\_\_

Email address to which you would like your receipt sent:

\_\_\_\_\_

Email to agreement, payment information and ad to [staff@rmag.org](mailto:staff@rmag.org).

Thank you for supporting the Rocky Mountain Association of Geologists.